



SUSAN BOCK...

THE *LONG* BIO



is known as the Expert for Rewriting Your Future and works women who are tired of limitations, ready to find their purpose and ca\$h in on the wealth of 'purposeful' living in business, relationships and life! Yes, her clients want it all and are tired of settling for less than!

Susan's expertise is the based in organization management, personal development and business. In her corporate career, she trained and coached executives in how to conceive of the big picture and acquire the resources within their staff to make it happen. This process of discovering more of who people are, the wealth that is inside of them and how to bring it out, is her life's work.

At the age of 50, Susan realized she didn't have a clue who she was or what was important to her, so she began the journey of discovery – the journey inward. What was revealed caused Susan to walk away from corner office and start the adventure of building her own business.

Through the trial and error of her own experiences, Susan developed the Ideal to Real Process to help client articulate their life purpose so they can define their life's work and make a good living doing what they were put on this earth to do. She is committed to igniting the torch in the soul of others so they can bring all of who they are to everything they do.

Clients say Susan is a "life-changer," who asks the right questions to help them to explore ways to powerfully access their gifts, their beliefs, and their purpose. She invites her audiences and clients to embrace the belief "Only you can be uniquely you."

One of Susan's favorite questions is "What gifts are you holding hostage?" This prompts clients to look deeply inside of themselves, discover their unique magnificence, and enjoy the success of sharing all of who they are.

Susan offers motivational and keynote presentations nationally and conducts workshops on the topic of reigniting curiosity to uncover the best in ourselves. She holds a B.S. in Business with a minor in Performing Arts from Colorado State University, Masters in Organizational Management from the University of Phoenix and a Life Experience PhD. from Bedford University.

Congratulations! You made it all the way to the end!!